

What is **pixage** ?

Pixage is a new generation digital signage application developed by KoçSistem that allows you to manage all your screens centrally.



20.000+
Screen Management

10+
Years of Experience

100+
Corporate Partners

10+
Installation and Support in
Countries

End-to-end **Solution and Support**

Software	Hardware	Installation & Infrastructure	Maintenance and Support	Content Agency Service
Customer-specific software developments	Supply and installation of all necessary hardware	Providing all necessary infrastructure for server, network and cabling	Constant screening of the system with on-site and remote maintenance support services	Continuous content support through a dedicated team responsible from content creation

About **KoçSistem**

Established in 1945 as a subsidiary to Koç Group, KoçSistem is the oldest leading information technology company in Turkey. For 75 years, KoçSistem has been upholding technology to deliver its services to business community, offer unique technology solutions and thus add competitive edge and efficiency to its customers, with its vision, business practices and value attached to its stakeholders. Acting on its vision to lead, KoçSistem has been pioneering the sector by creating value for our country.

Assuming a central role in digital transformation of corporations, KoçSistem offers a broad selection of products and services incorporating Internet of Things, Big Data & Analytics, Security, Enterprise Cloud, Enterprise Mobility and Business Solutions, Digital Workforce RPA. While undertaking digital transformation of its customers, KoçSistem also encourages them to readily embrace the real technology and capture the opportunities brought about by technology.

With proactive products and services tailored for sector specific needs, KoçSistem ensures top to bottom digital transformation of the entire value chain of clients from supply chain to customer experience in a broad range of industries including banking, telecom, retail, energy, durable goods, automotive, public, insurance and many others. KoçSistem drives the future of industries with innovative solutions and pioneering technologies.

While delivering reliable and integrated solutions in line with the needs, demands and expectations of its customers, KoçSistem also develops strong strategic partnerships with the world's largest technology manufacturers.

Leveraging on R&D projects as a stepping stone to the global markets, KoçSistem also establishes sustainable relations with world's most prominent technology centers. The R&D and Innovation Center, number one in the software sector in Turkey, carries out projects to bring competitive advantage to its customers and contributes to development of our country with its team of engineers creating solutions for the needs of the future.

Fostering a market-oriented product management approach to create value for its customers, building on its strategic perspective that sheds light on the future, along with its R&D and innovation power aiming to shape the technology, KoçSistem is always ready for new transformations!

pixage

Digital Signage Solutions



For Request Form, scan the QR code with your mobile device.

444 0 262 | www.kocsistem.com.tr



www.pixage.com.tr

KoçSistem
DISCOVER THE FUTURE

What Can You Do With Pixage?



Easy to Use

Thanks to Pixage's user-friendly interface, you can manage your content anytime, anywhere.



Smart Playlist

You can facilitate location and time-based content management by dividing your content into groups with tags.



Live Broadcast

You can perform HD quality live broadcast.



Synchronized Broadcast

You can provide synchronized content broadcasting and increase your visual impact by synching different screens without requiring a PC.



Content Scheduling

Schedule your content to play on specific time periods and intervals. You can select recurring option if you need specific content to repeat



Application Market

For a spot-on content, all you have to do is to choose the appropriate content from application market on the platform.



Error Report

Monitoring of the screens and broadcasts any time through the system. Also error report is sent to your mail address on daily basis.



Remote Display Control

You can determine the opening and closing hours of your screens and save energy through the platform.

Why Pixage?



Smart Solutions

We offer services that digitize the customer experience by integrating with IoT and Analytics solutions.



Security

With KoçSistem's secure cloud infrastructure, your data is kept in our data center located in Turkey.

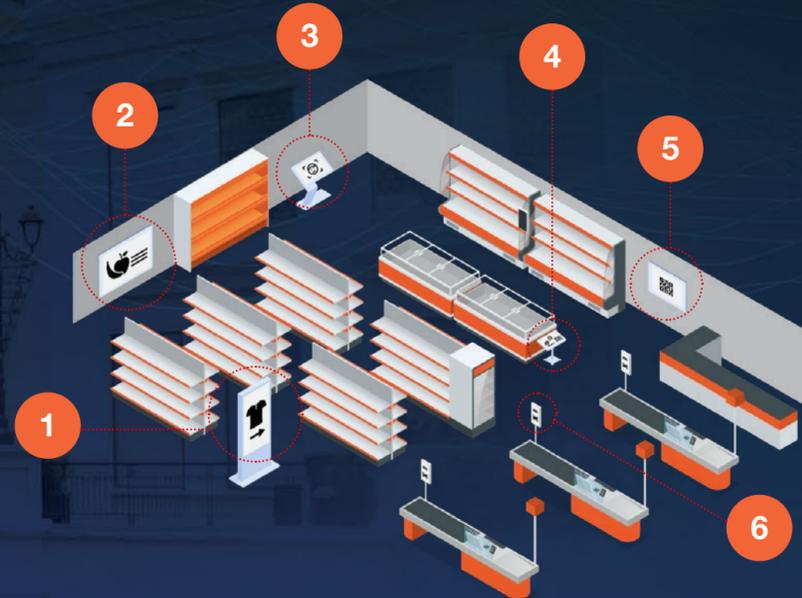


Nationwide Support in Turkey

You can reach our service network and experienced staff in 81 provinces with any request you may have.

Redesign Customer Experience

Deliver exclusive and instant content to the target audience with analytical solutions, sensor and data integrations



- 1 Way Finding**
Location directions with touch screens
- 2 Triggering Content with Up to Date**
Content broadcasting that changes with live data such as weather, stock status, etc.
- 3 Personalized Advertising**
Customer-specific content display with face recognition technology
- 4 Product Promotion with Sensor and Video Analytical Integrations**
The movements of the determined products are detected and the broadcast related to the product is triggered.
- 5 Barcode Reader Integration**
The specific commercial related to the barcode number is triggered and appears on screen, giving the visitor information about that product
- 6 Smart Product Recommendation**
In addition to the product sold, suggestion of the product that the customer may like

Flexible and Compatible



References

